



Daniel Heuer

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With a background in political science and development studies (Freie Universität Berlin and The Graduate Institute Geneva (formerly Institut Universitaire d'Etudes de Développement)) Daniel Heuer has always been working in a classical business context. His career started in the Africa desk of a traditional Swiss banks where he was involved in typically North-South financial transactions (project financing, commodity trade, debt swap). Shortly after its launching, he joined the new Swiss subsidiary of Precious Woods, the largest FSC certified producer of tropical timber. It was mainly in this context where he got acquainted with all kind of sustainability issues in the field of tropical forestry and natural resources in general. Subsequently, he managed a project promoting exports of Swiss timber and timber products, mainly in Great Britain/Ireland, and worked on trade promotion issues of certified European timber products. 2005-2019, he took care of various market access projects for the Chamber of Commerce Germany-Switzerland (export promotion, establishment or acquisition of a company). 2019 he joined the KERN group as a partner for Mergers & Acquisition issues. Additionally, Daniel Heuer was a member of the Board (and Chairman since 2000) of Hoja verde – Foundation for sustainable forestry in the tropics, co-founder of Precious Forests Foundation.