



Ted van der Put

Member of the board

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As of January 2017 Ted van der Put works as an independent consultant. In this role he supports companies and other organizations to develop and implement (more) sustainable strategies. Next to this he is an Executive Advisor of IDH, the Sustainable Trade Initiative, providing leadership support to a number of their programs. Ted is also a Member of the Board of FairPhone.

In the period 2010-2017 Ted was Director and Executive Board member of the Sustainable Trade Initiative (IDH, www.idhsustainabletrade.com). IDH is a Public Private Partnership agent for sustainable development, that convenes front running businesses and civil society organizations in result oriented coalitions for change.

Ted provided leadership to a wide variety of (mainstream) sector transformation initiatives for sustainable sourcing including:

- Coffee, where IDH has been leading a large precompetitive sustainability initiative, partnering with Nestle, JDE, Tchibo, Olam, ECOM and many other initiatives and stakeholders in coffee including the creation of 6 national public-private platforms in coffee producing countries. From March 2016 until February 2018 Ted has been the Chairman of the Board of the Global Coffee Platform. (www.globalcoffeepatform.org)
- Tropical timber, where IDH has been co-funding over 80% of all recently certified tropical forests (9 mln hectares)
- Electronics, where IDH lead between 2011 and 2015 in over 50 factories in China a “beyond auditing approach” to improve working conditions with Apple, Philips, Nokia, Dell and HP
- Aquaculture, the fastest growing sector to bring animal nutrients to a growing population on a finite planet, where he was between 2013-2015 Chair of the Supervisory Board of the Aquaculture Stewardship Council (ASC, <http://www.asc-aqua.org>), the leading standard for responsible aquaculture